

ROBERT MENDOZA

**Growth strategist. Senior operator.
Practical AI leader.**



THE PROMISE

Complex change, made practical.

Robert Mendoza gives leaders a clear way to understand modern growth, revenue transformation, marketing, and AI - then equips the room with frameworks they can put to work immediately.

15+

years of growth leadership

22

national revenue seminars in
12 months

49

stations across 20+ markets

Topics built for the moment.

SIGNATURE TOPICS

- 01 **Practical AI for Business and Revenue Leaders**
- 02 **Building an AI-Enabled Sales and Marketing Organization**
- 03 **Turning Marketing, Sales, and Operations Into One Growth System**
- 04 **Modern Business Development in a Changing Market**
- 05 **Multicultural and Hispanic Marketing as a Growth Strategy**
- 06 **Leading Revenue Transformation Without Losing the Team**

FORMATS

- Conference keynotes
- Executive sessions
- Corporate workshops
- Sales kickoffs
- Panels and moderated conversations
- Virtual presentations

WHY ROBERT

Robert has carried the number, rebuilt commercial systems, led teams from 18 to 500+ professionals, managed a \$36M+ national digital portfolio, instructed at UC Davis, and completed MIT xPRO training in designing and building AI products and services.

Every session is customized around the audience, the business context, and the action leaders need to take next.

BOOKING & PRODUCTION

Available nationally for in-person and virtual engagements. Presentation format, timing, audience interaction, and production requirements are confirmed during planning.

START A CONVERSATION

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